



Business Investment Promotion Day in the Overberg

Is your business commercially viable and ready to expand?

Wesgro invites you to join the Business Investment Promotion Day in the Overberg this August. This is an opportunity to share your growth plans, network with key stakeholders, and gain valuable insights into the support, funding, and resources available to help take your business to the next level.

Event Highlights

1. Engage with Key Stakeholders: Meet representatives from the Department of Agriculture, Landbank, Pumpkn, Nedbank, Productivity SA and the Department of Trade, Industry and Competition (DTIC). They will present their support programs tailored for manufacturing development and financing.
2. Explore Financing Solutions: Discover a range of financing options available to fund your expansion plans and achieve your strategic objectives.
3. Network with Industry Peers: Connect with fellow businesses in the Overberg district, share insights, and foster potential collaborations.

Who Should Attend?

- Agribusinesses / Food & Beverages and Manufacturing sector enterprises interested in Wesgro's support programs.
- Businesses planning to expand or scale their operations.
- Companies seeking information on available financing and non- finance support.

Event Details:

Date: Tuesday, 26 August 2025
Time: 10:00 – 14:00
Venue: Caledon Hotel, 1 Nerina St, Caledon, 7230
RSVP: Click [here](#)

Please note that spaces are limited and will be allocated on a first-come, first-served basis.

To secure your spot, kindly RSVP at your earliest convenience.

For inquiries, please contact Noluthando Saki at noluthando@wesgro.co.za or Zaheer Hendricks at zaheer@wesgro.co.za

We look forward to engaging with all stakeholders and supporting the growth of food & beverages and manufacturing companies in the Overberg.