



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



Overberg Tourism Capacity Building Draft Programme

Date: 12 October 2022

Venue: Overstrand Auditorium

Facilitator:

TIME	ITEM	Action
08:30 – 9:00	Registration and Tea	All
09:00 – 09:10	Opening and Welcome Address	Exec Mayor (Overstrand Municipality)
09:10 – 09:20	Purpose and Outline of the Capacity Building programme	Dept of Tourism
09:20 – 09:50	Overberg Tourism Programmes	Overberg District Municipality
09:50 – 10:20	- Tourism Transformation Fund and Green Tourism Incentive - Enterprise Development	Department of Tourism
10:20 – 10:40	Discussions and Comments	All
10:40 – 11:00	Tea Break	All
11:00 – 11:30	Supply Chain Management	Municipality
11:30 – 12:00	Marketing opportunities to attract new markets	Higher Learning Institution
12:00 – 12:30	Community Tourism	TBC
12:30 – 13:00	Discussions and Comments	All
13:00 – 13:30	New opportunities in tourism	Higher learning institution
13:30 – 13:40	Discussions and Comments	All
13:40 – 14:20	Lunch	All
14: 25 – 15:00	Customer Service	TBC
15:00 : 15: 15	Recommendations and Way Forward & Departure	





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13 October 2022

Venue: Overstrand

Open Day and Exhibitions

TIME	ITEM	Action
08:30 – 9:00	Registration and Tea	All
09:00 – 09:10	Opening of the session	TBC
09:00 – 13:00	<ul style="list-style-type: none">- SARS- SEDA- SEFA- NEF- UIF- BANKS- Tourism Entrepreneurs	
13:00 – 14:00	Lunch	All
14:00	Vote of thanks and Departure	

